

Privacy Policy

1. Important Notice^[L]_[SEP]

This Privacy Policy explains how Winngoo Connect Ltd trading as “Winngoo Pages” handles your personal data, ensuring your privacy is respected and protected. It details what data we collect, how we use it, the legal grounds for processing, and how long we keep it. This policy is integral to using our services, and by engaging with us, you acknowledge the terms outlined herein. We prioritize your rights and transparency and are committed to complying with all applicable data protection regulations, including the General Data Protection Regulation (GDPR) and other relevant local laws. Please review this policy thoroughly to understand how your data is handled.

2. About Us^[L]_[SEP]

Winngoo pages is a premier provider of innovative solutions aimed at optimizing automation and efficiency across various industries. Our commitment lies in advancing business operations and individual interactions through cutting-edge technology. Headquartered in the UK, Winngoo has expanded its reach to include partners and customers worldwide. This Privacy Policy applies to all personal data collected by us through our website (www.winngoopages.co.uk), mobile applications, and any other platforms where Winngoo’s services are accessible. Winngoo Connect Ltd company number is 15464211. We take the privacy of our users seriously and adhere to robust data security practices to maintain the confidentiality and integrity of your information.

3. What Personal Data We Collect and Why^[L]_[SEP]

We collect personal data to provide seamless services, enhance user experiences, and meet legal and operational requirements. The categories of personal data we may collect include:

- * Identity Information: This includes your full name, username, date of birth, and other identifiers necessary for account creation and authentication.
- * Contact Data: Email addresses, phone numbers, and residential or business addresses that facilitate communication and service delivery.
- * Financial Data: Payment card details or bank account information required for processing transactions securely.
- * Technical Data: IP addresses, browser types, and device information used to ensure proper service functionality and to protect against fraudulent activity.
- * Usage Data: Interaction logs, including time spent on our platform, clicks, and user preferences,

which help us improve the quality and personalization of our services.

* **Marketing and Communication Data:** Your preferences in receiving marketing materials and communication consents. ^[1]_{SEP} Collecting this data allows us to offer tailored services, respond to queries, process payments, and fulfill our contractual obligations.

4. How We Use Your Personal Data ^[1]_{SEP}

We use personal data to enhance and personalize your experience with Winngoo. Specific purposes include:

* **Service Delivery:** Managing and delivering our services efficiently.

* **Customer Support:** Assisting with inquiries, complaints, and technical issues through collected data that helps identify and solve problems quickly.

* **Marketing and Promotions:** Sending information about special offers, new services, or updates that align with your preferences and interests.

* **Analytics and Improvements:** Analyzing trends and user behavior to refine and improve our services and interface, ensuring optimal functionality and user satisfaction.

* **Security Measures:** Protecting your data through robust security protocols and fraud detection practices. ^[1]_{SEP} Data processing is conducted under stringent security measures to prevent unauthorized access, ensuring your information remains private and secure.

5. Legal Grounds for Processing ^[1]_{SEP}

Winngoo pages processes personal data under multiple legal bases, including:

* **Consent:** When you provide explicit consent for marketing communications or when you agree to certain data collection practices.

* **Contractual Necessity:** Processing data required to fulfill our contractual obligations, such as providing services you have requested.

* **Legal Obligation:** Complying with legal requirements, such as financial record-keeping and regulatory reporting.

* **Legitimate Interests:** Where processing data is necessary for our business interests, such as fraud prevention and direct marketing, provided it does not override your rights. These grounds ensure that all data handling aligns with legal and ethical standards.

6. Categories of Third Parties Winngoo Pages Shares Data With

Winngoo pages prioritizes the protection of user data and ensures that any sharing of personal information is both lawful and necessary for the provision of its services. Below are the primary categories of third parties Winngoo may share your data with:

Service Providers

Winngoo pages collaborates with various third-party service providers to facilitate and optimize its operations. These include:

- * Payment Processors: To handle secure transactions for purchases, subscriptions, or other financial operations.
- * Cloud Hosting Services: For the storage and management of digital data on secure servers.
- * Marketing Agencies: To execute promotional campaigns, targeted advertisements, and user engagement activities.
- * IT and Security Firms: To maintain the integrity, security, and smooth functionality of our platform.

Example: When you make a payment on Winngoo pages, your payment details are securely shared with a trusted payment processor to complete the transaction.

All service providers are bound by contractual agreements to maintain the confidentiality and security of your data. They can only use it for the specified purposes outlined in their agreements with Winngoo pages.

Regulatory Authorities and Legal Compliance

Winngoo pages may share your data with governmental, regulatory, or law enforcement authorities under certain circumstances, such as:

- * To comply with legal obligations, including court orders, subpoenas, or investigations.
- * To protect the rights, property, or safety of Winngoo, its users, or the general public.

Example: If required by law, Winngoo pages might disclose user data to regulatory authorities investigating fraudulent activities on the platform.

This sharing is conducted in strict accordance with applicable laws to ensure users' rights and data integrity.

Business Partners

Winngoo pages may collaborate with external business partners to enhance its services or provide users with additional features. This includes:

* E-commerce Partners: Sharing data to enable seamless order processing or delivery.

Example: When using Winngoo pages, your business profile data may be shared with similar business owners to facilitate connections and contact.

These partnerships aim to enrich user experience, and any data sharing is limited to what is necessary for service fulfillment.

Business Transfers

In the event of significant business changes, such as mergers, acquisitions, or asset sales, user data may be transferred to new entities. This ensures uninterrupted service continuity.

* The acquiring entity assumes responsibility for your data and must comply with existing privacy obligations.

* Users are notified of such changes in advance to ensure transparency.

Affiliated Companies

Winngoo pages operates as part of a larger corporate group, and data may be shared among affiliated entities to streamline services. Winngoo Group Ltd own all companies including Winngoo connect and thus, data can be used in Winngoo group companies.

International Data Transfers

Winngoo primarily stores data on secure servers located within the UK. However, certain third-party partners may operate in jurisdictions outside the UK. In such cases:

* Data transfers are protected by robust mechanisms, such as Standard Contractual Clauses (SCCs) or other lawful frameworks.

* Winngoo ensures compliance with international data protection standards, such as GDPR, for users in the European Economic Area (EEA).

Example: If a cloud service provider operates in the United States, your data may be transferred under safeguards approved by regulatory authorities.

Data Aggregators and Analytics Providers

Winngoo leverages aggregated and anonymized data to gain insights into user behavior, platform performance, and market trends.

* Such data is shared with analytics providers and research firms to optimize services.

* Personal identifiers are removed to ensure user anonymity.

Example: Usage trends from Winngoo pages may be analyzed to improve user engagement without disclosing personal details.

Safeguards for Data Sharing

Winngoo implements stringent measures to ensure secure data sharing, including:

- * Data encryption during transfers.
- * Access restrictions for third-party recipients.
- * Periodic audits to verify compliance with data protection obligations.

By collaborating with trusted third parties, Winngoo enhances its services while maintaining transparency and respecting user privacy. Users can reach out to Winngoo's support team for further information about specific third-party data-sharing practices.

7. How Long We Keep Your Personal Data For^[1]_[SEP]

We only retain personal data for as long as necessary to fulfill the purposes for which it was collected, including satisfying any legal, accounting, or reporting obligations. Retention periods are determined based on:

- * Regulatory Requirements: Complying with laws that mandate certain data to be held for set periods.
- * Business Needs: Retaining data to maintain service continuity and address customer inquiries or disputes. We perform regular reviews to ensure data that is no longer required is either anonymized or securely deleted.

8. Your Rights^[1]_[SEP]

Under data protection laws, you have rights including:

- * Access: Requesting copies of your personal data.
- * Rectification: Correcting any inaccurate data.
- * Erasure: Requesting deletion of your data when no longer necessary.
- * Restriction: Limiting how we use your data.
- * Portability: Receiving your data in a structured format for transfer.
- * Objection: Opposing processing based on legitimate interests.^[1]_[SEP] You also have the right to lodge

a complaint with a supervisory authority if you believe your data has been misused.

9. How You Can Contact Us^[1]_[SEP]

If you have questions about this Privacy Policy or wish to exercise your rights, please contact us at:

^[1]_[SEP]

Email: info@wingoopages.co.uk^[1]_[SEP]

Phone: 020 3376 5250^[1]_[SEP]

Postal Address: Unit 5, Martinbridge Trading Estate, 240-242 Lincoln Road, Enfield ,EN1 1SP

10. Links to Other Websites^[1]_[SEP]

Wingoo pages may include links to third-party websites for your convenience. These websites operate independently, and we do not have control over their privacy practices. We encourage you to read their privacy policies before sharing any personal information. Wingoo is not responsible for the content or practices of these external sites.

11. Changes to This Privacy Policy^[1]_[SEP]

We may update this policy periodically to reflect changes in our practices or for regulatory compliance. Any significant amendments will be communicated through email notifications or prominent site notices. We recommend reviewing this policy regularly to stay informed about how we protect your data.

12. Complaints

You have the right to make a complaint at any time to the Information Commissioner's Office (ICO), the UK regulator for data protection issues (<http://www.ico.org.uk/>). We would, however, appreciate the chance to deal with your concerns before you approach the ICO so please contact us in the first instance.